

ORDINANCE NO. 5720

ORDINANCE OF THE COUNCIL OF THE CITY OF ROSEVILLE AMENDING SECTION  
17.10.186 OF CHAPTER 17.10 OF TITLE 17 OF THE ROSEVILLE MUNICIPAL CODE  
REGARDING A-FRAME SIGNS

THE CITY OF ROSEVILLE ORDAINS:

SECTION 1. Section 17.10.186 of Chapter 17.10 of Title 17 of the Roseville Municipal Code is hereby amended to read as follows:

**17.10.186 A-frame signs.**

A-frame signs that meet all of the following criteria are exempt from the fee, permit and sticker provisions of this title.

- A. Quantity. One per business.
- B. Size. A maximum of six square feet per side.
- C. Height. A maximum height of four feet.
- D. Acceptable Materials. Professional quality materials (stenciled plywood is prohibited).
- E. Location. A-frame signs shall be located on private property, which may include privately owned commercial property landscape setbacks. A-frame signs are prohibited in the public right-of-way including medians and sidewalks, and shall not block accessible paths of travel or inhibit sight distance for ingress and egress. All A-frame signs shall be located outside of the clear vision triangle as defined by Section 17.04.160 of this title.
- F. Stabilization. All A-frame signs shall be freestanding and able to withstand wind gusts or must be removed during inclement weather. A-frame signs shall not be attached to structures, landscape trees, benches, or any other landscape features.
- G. Sign Copy. Messaging on A-frames shall be limited to advertisement of on-site businesses only.
- H. Daily Removal. All signs shall be removed at the close of business each day.

SECTION 2. This ordinance shall be effective at the expiration of thirty (30) days from the date of adoption.

SECTION 3. The City Clerk is hereby directed to cause this ordinance to be published in full at least once within fourteen (14) days after it is adopted in a newspaper of general circulation in the City, or shall within fourteen (14) days after its adoption cause this ordinance to be posted in full in at least three (3) public places in the City and enter in the Ordinance Book a certificate stating the time and place of said publication by posting.

PASSED AND ADOPTED by the Council of the City of Roseville this \_\_\_\_ day of \_\_\_\_\_, 20\_\_, by the following vote on roll call:

AYES            COUNCILMEMBERS:

NOES           COUNCILMEMBERS:

ABSENT        COUNCILMEMBERS:

\_\_\_\_\_  
MAYOR

ATTEST:

\_\_\_\_\_  
City Clerk