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8 UNITED STATES DISTRICT COURT
9 NORTHERN DISTRICT OF CALIFORNIA
10 OAKLAND DIVISION

11 BUILDING INDUSTRY ASSOCIATION
— BAY AREA,

12 Plaintiff,

13 v.

14 CITY OF OAKLAND,

15 Defendant.
16

No. 3:15-cv-03392-VC

OPPOSITION TO MOTION TO DISMISS

Hearing: January 4, 2018
Time: 10:00 A.M.
Courtroom: 2
Judge: Hon. Vince Chhabria

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INTRODUCTION

1
2 Plaintiff Building Industry Association – Bay Area’s Second Amended Complaint (SAC)
3 alleges that Defendant City of Oakland (City, or Oakland) has violated Plaintiff’s, and its
4 members’, First and Fifth Amendment rights. The City does so by forcing Plaintiff’s members,
5 who build and provide housing in Oakland, to purchase artworks and put them on public display
6 as a condition of approving their housing developments. The Supreme Court has said in a variety
7 of contexts that “the government may not deny a benefit to a person because he exercises a
8 constitutional right.” *Koontz v. St. Johns River Water Mgmt. Dist.*, 133 S. Ct. 2586, 2594 (2013)
9 (quoting *Regan v. Tax’n With Representation of Wash.*, 461 U.S. 540, 545 (1983)). “Those cases
10 reflect an overarching principle, known as the unconstitutional conditions doctrine, that vindicates
11 the Constitution’s enumerated rights by preventing the government from coercing people into
12 giving them up.” *Koontz*, 133 S. Ct. at 2594.

13 The unconstitutional conditions doctrine has long been applied to protect First Amendment
14 rights. *See Lafayette Ins. Co. v. French*, 59 U.S. (18 How.) 404, 407 (1855); *Speiser v. Randall*,
15 357 U.S. 513, 528-29 (1958); *Sherbert v. Verner*, 374 U.S. 398, 407 (1963); *United States v. Am.*
16 *Library Ass’n, Inc.*, 539 U.S. 194, 210 (2003). Government may not compel speech or demand
17 that anyone engage in protected speech as a condition of approving a permit. The artworks that
18 Oakland requires Plaintiff’s members to buy and publicly display are fully protected artistic speech
19 under the First Amendment. But the government may no more compel anyone to engage in First
20 Amendment protected speech than it may ban such speech.

21 The unconstitutional conditions doctrine also protects the Fifth Amendment right to just
22 compensation for a taking of property, by constraining the government’s power to demand that
23 permit applicants give up property as a condition of obtaining the permit. *Koontz*, 133 S. Ct. at
24 2594 (citing *Lingle v. Chevron U.S.A. Inc.*, 544 U.S. 528, 547 (2005)). Here, Oakland’s ordinance
25 unconstitutionally conditions approval of Plaintiff’s members’ development permits on their
26 purchase and public display of artwork or payment of an in-lieu fee, even though building new
27 homes does not reduce Oakland’s supply of public art, or create a need for more.

28 Plaintiff has associational standing to bring these claims on behalf of its members.

FACTS

1
2 In 1989 Oakland adopted the Percent for Public Art Ordinance, Ordinance No. 11086,
3 Oakland Mun. Code § 15.70.010¹, *et seq.* (Public Art Ordinance). This Public Art Ordinance
4 applied only to City-funded capital improvement projects. Section 15.70.120A; SAC ¶ 11.

5 In 2014, Oakland amended the Public Art Ordinance to add requirements that developers
6 of private homes pay 0.5% of their project budgets to City-verified artists to install public artworks
7 in publicly accessible places in the developments. *See* Ordinance No. 13275, Public Art
8 Requirements for Private Development, Complaint, Exhibit A, ECF 1 (the 2014 Ordinance). The
9 2014 Ordinance was codified along with the Public Art Ordinance at § 15.70.010, *et seq.* of the
10 Oakland Mun. Code. SAC ¶ 12, ECF 60.

11 In June of 2017, Oakland revised the 2014 Ordinance by moving its private development
12 provisions into a new section of the municipal code, and making minor changes to some provisions
13 via Oakland Ordinance No. 13443, Public Art Requirements for Private Development (the
14 Ordinance or 2017 Ordinance). SAC ¶ 12, Exhibit A.²

15 The 2017 Ordinance requires that developers of private home projects spend .5% of their
16 project budget on original artworks from eligible artists, and display them where they are freely
17 accessible to the public. SAC Exhibit A at 6, 8, 10, §§ 15.78.030, 15.78.070A.2 In lieu of
18 purchasing artworks, permit applicants may dedicate space in their project for public use as gallery
19 space or arts programming, or pay the City a fee equal to the required artwork purchase, to be used
20 to fund the City's purchase of public artworks. SAC Exhibit A at 9, § 15.78.070B.

PROCEDURAL HISTORY

21
22 Plaintiff filed this action against Oakland on July 23, 2015. ECF 1. The original Complaint
23 alleged that the 2014 Ordinance imposed unconstitutional conditions in violation of the First and
24

25 ¹ Subsequent section references are to the Oakland Mun. Code, available online at http://library.municode.com/ca/oakland/codes/code_of_ordinances.

26 ² The 2017 Ordinance moves the private development public art requirements to § 15.78.010, *et*
27 *seq.*, of the Oakland Mun. Code. The 2017 Ordinance has not yet been codified to the official
28 Oakland Mun. Code, which still shows the 1989 Public Art Ordinance as modified by the 2014
Ordinance. The original provisions of the 1989 Public Art Ordinance remain at § 15.70.010, *et seq.*

1 Fifth Amendments to the United States Constitution, as applied to Oakland through the Fourteenth
2 Amendment. Oakland filed an Answer on August 31, 2015. ECF 12. Plaintiff filed a First
3 Amended Complaint on July 24, 2017, ECF 41, which Oakland moved to dismiss on September 6,
4 2017. ECF 45. The Court dismissed Plaintiff’s First Amended Complaint for failure to adequately
5 allege actual or imminent injury, with leave to amend, on October 26, 2017. ECF 58. Plaintiff filed
6 its Second Amended Complaint (SAC) on October 31, 2017, ECF 60, which Oakland again moved
7 to dismiss, on November 29, 2017, ECF 62.

8 STANDARD OF REVIEW

9 The party asserting federal jurisdiction has the burden of establishing that the jurisdictional
10 requirements are met. *See, e.g., McNutt v. Gen. Motors Acceptance Corp. of Ind. Inc.*, 298 U.S.
11 178, 189 (1936). At the pleading stage, “general factual allegations of injury resulting from
12 defendant’s conduct may suffice” since the facts alleged in the pleadings are presumed true on a
13 motion to dismiss. *Lujan v. Defs. of Wildlife*, 504 U.S. 555, 561 (1992). Likewise, on Oakland’s
14 Rule 12(b)(6) motion, the Court must “accept as true all of the factual allegations set out in
15 plaintiff’s complaint, draw allegations in the light most favorable to plaintiff, and construe the
16 complaint liberally.” *Leite v. Crane Co.*, 749 F.3d 1117, 1121 (9th Cir. 2014).

17 A facial Fifth Amendment takings claim challenges the mere enactment of a law, not its
18 enforcement. *See, e.g., Keystone Bituminous Coal Ass’n v. DeBenedictis*, 480 U.S. 470, 494
19 (1987). This differs from the more generally applied “not capable of constitutional application”
20 standard that is used to judge facial challenges in other contexts. *See Levald, Inc. v. City of Palm*
21 *Desert*, 998 F.2d 680, 688 (9th Cir. 1993) (“different rules adhere in the facial takings context”);
22 *Guggenheim v. City of Goleta*, 638 F.3d 1111, 1119 (9th Cir. 2010) (en banc) (“In the takings
23 context, the basis of a facial challenge is that the very enactment of the statute has . . . effected a
24 transfer of a property interest.”) (quoting *Levald*, 998 F.2d at 688). In a Fifth Amendment
25 unconstitutional conditions claim, this standard is applied by asking whether the Ordinance as
26 adopted imposes unconstitutional conditions on those who apply for covered development permits.
27 *See City of L.A., Cal. v. Patel*, 135 S. Ct. 2443, 2451 (2015).

28 ///

ARGUMENT**I. PLAINTIFF HAS STANDING**

Oakland now challenges Plaintiffs' standing for the first time, but the effort fails. "[A]n association has standing to bring suit on behalf of its members when: (a) its members would otherwise have standing to sue in their own right; (b) the interests it seeks to protect are germane to the organization's purpose; and (c) neither the claim asserted nor the relief requested requires the participation of individual members in the lawsuit." *Hunt v. Wash. State Apple Advert. Comm'n*, 432 U.S. 333, 343 (1977); *Associated Builders & Contractors, Golden Gate Chapter, Inc. v. Baca*, 769 F. Supp. 1537, 1541-42 (N.D. Cal. 1991) (association had standing to challenge cities' prevailing wage requirements on behalf of its members), *aff'd*, 64 F.3d 497 (9th Cir. 1995).

Plaintiff meets the first prong because at least some of its members have standing to sue in their own right. "Some of the Association's members are applicants for development permits before the City, and will be required to comply with the Ordinance as a condition of the City's approval of their applications." SAC, ¶ 6, at 2:7-9. They thus must accede to Oakland's unconstitutional demands to waive First and Fifth Amendment rights in exchange for development permits; these demands would be removed if this Court declares the Ordinance invalid and/or enjoins its enforcement. SAC, ¶ 6, at 2:9-10. *Lujan*, 504 U.S. at 560-61 (standing requires concrete and particularized injury in fact, causally connected to the defendant's conduct, which is likely to be redressed by a favorable decision of the court). Plaintiff's members have experienced concrete and particularized injuries (having to comply, as current applicants for development permits, with Oakland's unconstitutional demand to waive First and Fifth Amendment rights in exchange for permission to develop property) that are directly traceable to the City's Ordinance (which imposes the unconstitutional condition), and which would be effectively redressed through the requested declaratory and injunctive relief (by preventing the imposition of the unconstitutional condition).

These injuries are actual. *Lujan*, 504 U.S. at 560. As to the First Amendment claim, the members are not required to have been denied permits, or even to show they have applied for them, to mount a First Amendment challenge to a permitting system. *Santa Monica Food Not Bombs v. City of Santa Monica*, 450 F.3d 1022, 1034 (9th Cir. 2006). Nonetheless, the SAC alleges that they

1 have applied for permits and are required to comply with the Ordinance. SAC, ¶ 6, at 2:7-9.
2 Plaintiff's members' Fifth Amendment injuries are also actual. *Lujan*, 504 U.S. at 560. They have
3 applied for development permits in Oakland, for projects that must comply with the Ordinance in
4 order to be approved. SAC, ¶ 6, at 2:7-9.

5 For this reason, neither *Warth v. Seldin* nor *Carrico v. City and Cty. of S.F.* apply to this
6 case. In *Warth* the Supreme Court ruled that the plaintiff lacked standing because its members had
7 not sought development permits. 422 U.S. 490, 516 (1975). Here, Plaintiff's members have applied
8 for permits and are required to comply with the challenged Ordinance. SAC, ¶ 6, at 2:7-9. And in
9 *Carrico*, the Ninth Circuit held that the allegation that a plaintiff was "subject to" an ordinance,
10 with no more, was inadequate to allege an injury. 656 F.3d 1002, 1007 (9th Cir. 2011). Here, the
11 SAC alleges specifically that some of Plaintiff's members are required to comply with the terms
12 of the Ordinance because they are current applicants for permits in Oakland. SAC, ¶ 6, at 2:7-9.

13 The second part of the *Hunt* standing test is met as well. Plaintiff's "mission includes . . .
14 legal representation of its members and . . . enforcement of the law governing housing and
15 residential development." SAC ¶ 5, at 2:1-4. The "law governing residential development"
16 includes the Supreme Court's unconstitutional conditions jurisprudence.

17 Finally, since Plaintiff brings a facial claim which seeks to invalidate the Ordinance entirely,
18 Plaintiff's members need not individually participate in the suit. Facial claims look only at the challenged
19 legislative act and not at specific facts arising from particular applications of the act. In this facial context,
20 associational standing is particularly appropriate. *See Associated Builders*, 769 F. Supp. at 1541.
21 Additionally, Plaintiff seeks equitable relief, not "just compensation" for any of its members, so it is
22 unnecessary to consider factual "damages" issues related to individual members. Plaintiff has standing.

23 **II. PLAINTIFF STATES A COMPELLED SPEECH CLAIM UNDER THE FIRST** 24 **AMENDMENT AND THE UNCONSTITUTIONAL CONDITIONS DOCTRINE**

25 Plaintiffs' First Amendment claim alleges that, on its face, the Ordinance
26 unconstitutionally compels developers to speak, through the purchase and public display of art, in
27 order to use and develop their property. Oakland argues that Plaintiff fails to state a compelled
28 speech claim. But it is wrong. Art is speech, not mere "expressive conduct." The government may

1 not force a citizen to speak, in violation of the compelled speech doctrine of the First Amendment,
2 as a condition of securing a permit to build on private property.

3 **A. The Ninth Circuit Holds Art To Be First Amendment Protected Speech**

4 A plaintiff states a claim under the First Amendment’s compelled speech doctrine when it
5 (1) identifies a government-required message, (2) of a type otherwise protected by the First
6 Amendment, (3) which the government compels the plaintiff to convey through the use of the
7 plaintiff’s property. *Wooley v. Maynard*, 430 U.S. 705, 714-15 (1977) (New Hampshire could not
8 require Wooley, as a condition of driving his car, to display the state motto on it.).

9 Oakland argues that the artwork patronage required by its Ordinance is not protected
10 speech under the First Amendment, and the ordinance does not compel speech. It is wrong.

11 In *White v. City of Sparks*, 500 F.3d 953, 954 (9th Cir. 2007), the Ninth Circuit made clear
12 that art is protected speech.³ There, the court stated: “While not having spoken directly on the
13 protections afforded visual art, the Supreme Court has been clear that the arts and entertainment
14 constitute protected forms of expression under the First Amendment.” *Id.* at 955 (citing cases).
15 “Any artist’s original painting holds potential to ‘affect public attitudes,’ by spurring thoughtful
16 reflection in and discussion among its viewers. So long as it is an artist’s self-expression, a painting
17 will be protected under the First Amendment, because it expresses the artist’s perspective.” *Id.* at
18 956 (citation omitted). *White* accordingly held that an “original artwork constitutes speech
19 protected under the First Amendment.”

20 Precedent which Oakland relies on supports this. The City cites *Comm. for Responsible*
21 *Reg. v. Tahoe Reg’l Planning Agency*, 311 F. Supp. 2d 972, 1004-05 (D. Nev. 2004) (*CFRR*). But
22

23 ³ Because the artworks which Oakland requires Plaintiff’s members to purchase and publicly
24 display are fully protected speech under the First Amendment, *Rumsfeld v. FAIR*’s analysis of
25 “expressive conduct” is not applicable. Whether a regulated activity amounts to expressive conduct
26 is only relevant when the activity is not fully protected speech. 547 U.S. 47, 65 (2006). *Pruneyard*
27 *v. Robins* does not apply to the residential developments which Plaintiff’s members build. 447
28 U.S. 74, 78 (1980) (“It bears repeating that we do not have under consideration the property or
privacy rights of an individual homeowner.”) (quoting *PruneYard Shopping Center v. Robins*, 23
Cal. 3d 899, 910-11 (1979)). *Demarest v. City of Leavenworth*, 876 F. Supp. 2d 1186, 1194 (E.D.
Wash. 2012), is inapplicable because it addresses commercial speech, not fully protected artistic
expression.

1 that decision says only that architecture and design are not generally the same as artistic expression.
2 *Id.* It does not address actual artwork, like that required here. Oakland also relies on a portion of
3 *Ehrlich v. Culver City*, 12 Cal. 4th 854, 885-86 (1996), stating that public art is “akin” to aesthetic
4 standards. But that statement was not made in a First Amendment context; the case did not even
5 consider if art is protected speech. The Ninth Circuit’s conclusion that artwork is speech controls
6 here, *White*, 500 F.3d at 954, not the inapposite, non-binding decisions of state courts.

7 It is clear that the Ordinance regulates protected speech in the form of creative artworks.
8 The Ordinance’s purpose is to “maintain Oakland’s art and culture for generations, [and] make a
9 lasting contribution to the intellectual, emotional and creative life of the community at large[.]”
10 § 15.78.020, SAC Exhibit A at 5. To this end, the Ordinance requires property owners to purchase
11 and install “freely accessible artworks” to provide public art to the City. *Id.* The Ordinance defines
12 “Artist” as “an individual generally recognized by critics and peers as a professional practitioner
13 of the visual, performing, or literary arts[.]” *Id.* “Artists” may not include members of the
14 architectural, engineering, design, or landscaping firms retained for design and construction of a
15 development project.” SAC Exhibit A at 10, § 15.78.090. The term “public art,” used throughout
16 the Ordinance, is defined in the City code as: “a process resulting in the incorporation of original
17 works of art by artists in publicly accessible spaces and which serves a socio-environmental
18 function identifiable with people; is accessible to the mind and eye, is integral to the site and
19 responds to the concept of place-making; is integrated with the work of other design
20 professionals,” and is “unique to its moment in time and place.” 1989 Public Art Ordinance,
21 § 15.70.020. There is no doubt that the Ordinance’s art requirements trigger First Amendment
22 protections, including the guarantee that citizens cannot be compelled to speak- either directly or
23 through coercion in the form of making government benefits contingent on required speech.
24 *Wooley*, 430 U.S. at 714 (The “freedom of thought protected by the First Amendment . . . includes
25 both the right to speak freely and . . . refrain from speaking at all.”).

26 **B. The Ordinance Compels First Amendment Protected Speech**

27 In *Wooley*, the Supreme Court held that New Hampshire could not require would-be drivers
28 to carry the state’s message on their vehicle as a condition of obtaining a driver’s license because

1 this amounted to an unconstitutional compelled speech condition. Similarly, in *Frudden v. Pilling*,
2 742 F.3d 1199 (9th Cir. 2014), the Ninth Circuit rejected a policy requiring students to place a
3 school motto on a mandatory school uniform as a violation of the compelled speech doctrine of
4 the First Amendment. *Id.* at 1201.

5 Through the Ordinance, Oakland is compelling a series of government-mandated artistic
6 messages that go beyond architecture and design and into the realm of protected speech. *White*,
7 500 F.3d at 956; SAC Exhibit A at 10, § 15.78.090. The fact that each mandated artistic message
8 may be unique and non-ideological does not make it any less compelled. *Frudden*, 742 F.3d at
9 1206 (“The right against compelled speech is not, and cannot be, restricted to ideological
10 messages.” (quoting *Nat’l Ass’n of Mfrs. v. NLRB*, 717 F.3d 947, 957 (D.C. Cir. 2013))). Nor does
11 an ability to disclaim the message make it less compelled. *Frudden*, 742 F.3d at 1205-06.

12 The Ordinance’s alternatives—the in-lieu fee (which funds public art) and “space for
13 public art” options—do not allow the City to escape the compelled speech problem. After all, those
14 alternatives still require developers to provide or fund some form of art and thus compel speech.
15 The Ordinance compels speech in every possible application, and is therefore facially invalid.

16 The administrative appeal mechanism cannot change this calculus for at least two reasons.
17 First, even if an administrative appeal could result in the absolute waiver of the art requirement for
18 a particular developer (there is no clear authority for that), such a waiver situation would not count
19 as an “application” of the Ordinance for purposes of determining whether it is unconstitutional in
20 all or almost all applications and thus facially invalid. *City of L.A., Calif. v. Patel*, 135 S. Ct. at
21 2451. Only actual applications of the law count for facial scrutiny. *Id.* Second, even if one could
22 hypothesize an appeal instance that might result in no art requirement under the Ordinance, the
23 possibility of such an instance does not change the general effect of the Ordinance or cure the
24 Ordinance’s facial invalidity. *N.Y. v. Ferber*, 458 U.S. 747, 769–71 (1982) (First Amendment
25 facial challenges require a showing that a “‘substantial number’ of its applications are
26 unconstitutional, “‘judged in relation to the statute's plainly legitimate sweep.’”) (quoting
27 *Broadrick v. Oklahoma*, 413 U.S. 601, 615 (1973)).

28 Plaintiff states a valid claim that the Ordinance facially violates the First Amendment.

1 **III. PLAINTIFF STATES A *NOLLAN/DOLAN* CLAIM**

2 Plaintiff's Fifth Amendment unconstitutional conditions claim asserts that the Ordinance
3 violates the unconstitutional conditions doctrine because it requires Plaintiff to either purchase and
4 publicly display, or pay to fund, public art as a condition of securing building permits without any
5 connection between the development and the need for new art. *Nollan*, 482 U.S. at 832-36. In other
6 words, since development itself does not cause the need for new art (for instance by destroying
7 pre-existing art), the ordinance's demand for the provision of such art as a condition of securing a
8 land use permit is facially unconstitutional. *Id.*

9 The original artworks that Oakland requires Plaintiff's members to acquire are clearly
10 property, interests in which the government may not take without paying just compensation. *See,*
11 *e.g., Altmann v. Republic of Austria*, 142 F. Supp. 2d 1187, 1202-03 (C.D. Cal. 2001), *aff'd*
12 *Republic of Austria v. Altmann*, 541 U.S. 677 (2004) (adequate allegation that painting taken
13 without just compensation). The requirement that the mandated artworks be publicly displayed
14 takes the right to exclude others, which in this context includes the right to withhold an artwork
15 from public view. Cf. *Nollan v. Cal. Coastal Comm'n*, 483 U.S. 825, 831 (1987) ("We have
16 repeatedly held that, as to property reserved by its owner for private use, "the right to exclude
17 [others is] 'one of the most essential sticks in the bundle of rights that are commonly characterized
18 as property.'" (citations omitted).

19 **A. The Ordinance Is Not an Aesthetic Regulation**

20 Oakland makes much of the truism that cities may impose land use regulations that protect
21 aesthetics in the development process. But none of the cases Oakland cites stand for the proposition
22 that a requirement to purchase and publicly display unique artworks is a mere aesthetic regulation.
23 The Court should reject this contention for three reasons.

24 First, *CFRR*, 311 F. Supp. 2d at 1004-05, holds that architecture and design are not the
25 same as artistic expression. Oakland's reliance on *Ehrlich v. Culver City* is also misplaced. In that
26 decision, the California Supreme Court stated that a permit requirement that the developer place
27 art in public places was "akin" to aesthetic zoning requirements, and dismissed the argument that
28 *Nollan* and *Dolan* applied to it. 12 Cal. 4th at 885-86. *Koontz* effectively repudiates this holding,

1 by clarifying that all requirements to pay money, as a condition of development approval, are
2 subject to the *Nollan/Dolan* nexus and proportionality requirements. *Ehrlich*'s public art holding
3 does not survive *Koontz*, nor can Oakland rely on *Ehrlich* in this case. Whatever Culver City's
4 requirements were, Oakland's requirement is that residential permit applicants spend 0.5% of their
5 project budget on a public art project. This is precisely the type of exaction (expenditure of funds
6 on third party services as condition of permit approval) that the Supreme Court of the United States
7 said in *Koontz* is subject to *Nollan* and *Dolan*.

8 Second, Oakland has made clear that its Art Ordinance does not regulate aesthetics at all.
9 Under the Ordinance, ““Artists” may not include members of the architectural, engineering,
10 design, or landscaping firms retained for design and construction of a development project.” SAC
11 Exhibit A at 10, § 15.78.090. The term “public art,” used throughout the Ordinance, is defined in
12 the City code as: “a process resulting in the incorporation of original works of art by artists in
13 publicly accessible spaces and which serves a socio-environmental function identifiable with
14 people; is accessible to the mind and eye, is integral to the site and responds to the concept of
15 place-making; is integrated with the work of other design professionals,” and is “unique to its
16 moment in time and place.” 1989 Public Art Ordinance, § 15.70.020. The Ordinance deals with
17 unique artistic creation and expression, not color schemes and landscape requirements.

18 Third, if this Court accepts Oakland's argument that unique creative artworks are subject
19 to plenary city aesthetic regulation, then the door will be wide open for cities to censor publicly
20 displayed artworks, with great deference from the courts. In *Breneric Assocs. v. City of Del Mar*,
21 69 Cal. App. 4th 166 (1998), the California court of appeal upheld, on substantial evidence review,
22 a city denial of a building permit on purely aesthetic grounds, based on what a neighbor felt the
23 proposed construction's effect on the neighborhood would be. *Id* at 176-77. Legally equating
24 unique artistic creations with mere aesthetics authorizes every city to censor and veto public
25 artworks that are fully protected by the First Amendment. This Court should close that door.

26 **B. *Nollan/Dolan* Apply to Legislative Exactions Like Oakland's Art Mandate**

27 Plaintiff's *Nollan/Dolan* claim is valid. The SAC alleges that the Ordinance imposes an
28 unconstitutional requirement on housing developers that they purchase and publicly display

1 artworks, or dedicate space in their projects for public use, and/or pay fees, as a condition of
2 development approval. SAC paragraphs 1-2, 4, 12, 14-18, 20, 31-44. The obligation to spend
3 money to purchase artworks (and then display them publicly), dedicate space to public use, or to
4 pay an in-lieu fee, brings the Ordinance under *Nollan* and *Koontz*. 133 S. Ct. at 2600. These
5 conditions violate *Nollan* because new housing does not decrease the present supply of, or create
6 a new need for, public art. *Id.* at 837.

7 Oakland argues that unconstitutional conditions claims may not be levelled at legislative
8 acts. But this Court has adjudicated facial *Nollan/Dolan/Koontz* challenges in *Levin v. City and*
9 *Cty. of S. F.*, 71 F. Supp.3d 1072 (N.D. Cal. 2014), and *Ophca LLC v. City of Berkeley*, No. 16-
10 cv-3046 CRB, 2016 WL 6679560, at *3-4 (N.D. Cal. Nov. 14, 2017) (determining that plaintiff
11 had standing to bring facial *Nollan/Dolan* claims against portion of city ordinance, deciding same
12 by distinguishing *Levin*).⁴ Oakland points to *McClung v. City of Sumner*, 548 F.3d 1219 (9th Cir.
13 2008). But, *McLung* says it does not apply to legislative conditions, like in this case, which are
14 wholly unrelated to development impacts. *Id.* at 1225, n.3. And, *McClung* has little if any force on
15 this point after *Koontz*. 133 S. Ct. at 2594 (*McClung* among courts holding against applying
16 *Nollan/Dolan* to monetary exactions).⁵ *Levin*, 71 F. Supp.3d at 1079. Nor could or did *McClung*
17 abrogate the prior Ninth Circuit decision in *Commercial Builders of N. Cal. v. City of Sacramento*,
18 which involved a *Nollan* claim against legislation. 941 F.2d 872 (9th Cir. 1991).

19 Oakland also relies on the California Supreme Court's decision in *San Remo Hotel*, 27 Cal.
20 4th 643, 670-71 (2002). This non-binding state court decision must bow, however, to the binding

22 ⁴ Other federal courts have done likewise. *See ABN 51st St. Partners v. N.Y.C.*, 724 F. Supp. 1142,
23 1153 (S.D.N.Y. 1989) (facially applying *Nollan* to a claim against an ordinance that required the
24 owner to reserve units for low-income renters when renovating property); *Crow-N.J. 32 Ltd.*
25 *P'ship v. Twp. of Clinton*, 718 F. Supp. 378, 384 (D.N.J. 1989) (applying *Nollan*'s "nexus" test to
26 terms of a land use ordinance); *McNulty v. Town of Indialantic*, 727 F. Supp. 604, 606 (M.D. Fla.
27 1989) (applying *Nollan* to a setback ordinance).

28 ⁵ *McClung*'s discussion of legislative exactions is so entwined with its abrogated repudiation of
monetary exactions that the two cannot be parceled out. For example, the Ninth Circuit in *McClung*
rejected the argument that *Nollan/Dolan* applied to the drainage pipe fee in that case on the ground
that it did not think *Nollan/Dolan* applied to money. 548 F.3d at 1228, abrogated by *Koontz*, 133
S. Ct. at 2594.

1 Ninth Circuit decision in *Commercial Builders* and this Court's decision in *Levin*. To the extent
2 the law is indeterminate on the issue, this Court should defer to the purposes of *Nollan*. Those
3 decisions are designed to alleviate the danger that the government will use its permitting powers
4 to exact property which it could not directly take without payment. *Nollan*, 483 U.S. at 831;
5 *Koontz*, 133 S. Ct. at 2594-95. When, as here, a city uses legislation to require a minority of citizens
6 to cede property for a public purpose, as a condition of their property ownership, and there is no
7 clear link between the property use and the condition, the danger remains that the government is
8 improperly using the permit power to take private property. *See generally*, Inna Reznik, *The*
9 *Distinction Between Legislative and Adjudicative Decisions in Dolan v. City of Tigard*, 75 N.Y.U.
10 L. Rev. 242, 267-74 (2000). In such cases, distinctions between legislative and adjudicative
11 exactions make no sense, and *Nollan/Dolan* should be applied.

12 **C. Equitable Relief Is Available Under *Nollan* and *Dolan***

13 Oakland argues that Plaintiff may not seek equitable relief, relying on *Wash. Legal Found.*
14 *v. Legal Found. of Wash.*, 271 F.3d 835, 849-50 (9th Cir. 2001). This is incorrect. *Wash. Legal*
15 *Found.* acknowledges that injunctive and declaratory relief are available in appropriate takings
16 cases. 271 F.3d at 849-50. Oakland concedes that this Court, in *Levin*, determined that injunctive
17 and declaratory relief are available under *Nollan/Dolan*. 71 F. Supp. 3d at 1074; *id* at 1079 n.3
18 (relying on *Wash. Legal Found.* for availability of equitable relief where challenged ordinance
19 “neither provides nor sensibly contemplates compensation”). And the plaintiffs in *Nollan* sought
20 to have the challenged easement set aside, not paid for. 483 U.S. at 829 (“Accordingly, the Superior
21 Court . . . directed that the permit condition be struck.”). If injunctive relief were not available for
22 such a claim, one would expect the Supreme Court to have said so in *Nollan*. Oakland's argument
23 also ignores that the injury alleged in the SAC is being subjected to illegal conditions as a permit
24 applicant. *See Koontz*, 133 S. Ct. at 2596 (“Extortionate demands for property in the land-use
25 permitting context run afoul of the Takings Clause not because they take property but because they
26 impermissibly burden the right not to have property taken without just compensation. As in other
27 unconstitutional conditions cases . . ., the impermissible denial of a government benefit is a
28 constitutionally cognizable injury.”).

1 **D. Oakland’s Claimed Need for a “Fact Specific Inquiry” Is Wrong**

2 Oakland also contends it is impossible to assert a facial *Nollan/Dolan* unconstitutional
3 conditions claim, because a fact specific inquiry into each permit applicant’s damages is said to be
4 necessary. This argument, which relies on the Ninth Circuit’s decision in *Garneau*, is incorrect.

5 As an initial matter, Oakland concedes this Court has fully heard and adjudicated a facial
6 claim under *Nollan/Dolan* in *Levin*, 71 F. Supp. 3d at 1086 (“The Ordinance’s constitutional
7 infirmity being one inherent in the nature of what the monetary exaction is intended to
8 recompense—a dislocation that necessarily arises in all of the Ordinance’s applications—it fails
9 on its face to survive Fifth Amendment scrutiny.”). The Ninth Circuit has also decided a facial
10 *Nollan* challenge. *Commercial Builders*, 941 F.2d 872.

11 Oakland’s refusal to recognize this precedent rests on its apparent belief that every
12 *Nollan/Dolan* claim requires development of facts showing exactly how much an exaction might
13 cost a property owner because only this (in its view) can resolve whether the exaction is
14 proportional to the development project’s impact. But this is not true. Many *Nollan* claims,
15 including that here, rest on a lack of connection between the development and the *nature* of the
16 exaction. Such claims assert that the nature of the exaction is entirely unrelated to the development
17 it is applied to and is unconstitutional under *Nollan/Dolan* for that reason. Since the exact amount
18 of the exaction is irrelevant in this context, so is factual development or particularized application.
19 Courts can and do decide facial *Nollan/Dolan* claims that challenge exactions on their face when
20 it is the *nature* of the exaction that is the alleged problem. *See Levin*.

21 *Garneau v. City of Seattle* does not refute this. In *Garneau*, a divided panel⁶ concluded that
22 a *Dolan* facial challenge was not the proper way to address the constitutionality of a development
23 fee. 147 F.3d 802, 806 (9th Cir. 1998). Judge Brunetti’s lone opinion rests on the conclusion that
24 *Dolan*’s rough proportionality analysis required facts relating to the scope and amount of the
25 monetary fee challenged in the case. *Id.* at 811. But fatally to Oakland’s argument here, Plaintiff’s
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28 ⁶ The two *Garneau* judges who supported the result had entirely different reasoning, so the case is
not precedent in the Ninth Circuit. *Lair v. Bullock*, 697 F.3d 1200, 1205 (9th Cir. 2012).

1 challenge is that the art exaction fails *Nollan*, by being unrelated to any impact of residential
 2 development in the first place. Without the requisite nexus, the Ordinance fails under *Nollan*, and
 3 no fact specific inquiry under *Garneau* or *Dolan* is even relevant. Plaintiff need not challenge the
 4 .5% art purchase or fee payment on the ground that the amount is disproportionate every time it is
 5 charged. The art requirement itself as an exaction that has no relation to the impact of the
 6 development under *Nollan*, by its enactment and every time it is applied.⁷ This is a proper facial
 7 challenge, as *Commercial Builders*, 941 F.2d 872, and *Levin*, 71 F. Supp. 3d at 1086, confirm.⁸

8 **E. The Ordinance’s Appeal Provision Does Not Protect It from Judicial Review**

9 Oakland also wrongly argues that Plaintiff’s members must exhaust administrative and
 10 state court remedies before pursuing its Fifth Amendment claim.

11 As a general matter, a property owner need not exhaust administrative remedies before
 12 bringing a constitutional claim in federal court. *Patsy v. Fla. Bd. of Regents*, 457 U.S. 496 (1982);
 13 In *Williamson Cty. Reg’l Planning Comm’n v. Hamilton Bank of Johnson City*, 473 U.S. 172, 192-
 14 93 (1985), the Court held that some as-applied regulatory takings claimants may need to utilize
 15 “variance” procedures to secure a final decision that ripens their claim. However, the Court
 16 stressed that this does *not* mean that takings claimants must exhaust administrative remedies. *Id.*
 17 Rather, exhausting administrative remedies is still *not* required. *Id.* at 193-94.

18 The appeal provision in Oakland’s Ordinance is not a variance procedure which
 19 *Williamson Cty.* would require for final decision ripeness, or to which Oakland’s California
 20 authorities might apply. *Williamson Cty.*, 473 U.S. at 193. Instead, the Ordinance’s appeal
 21 provision is solely to correct potential legal error in the administration of the Ordinance’s art
 22 requirements. *See* § 15.78.080. Even the Administrator’s plenary power to “impose such

24 ⁷ Oakland points to the unpublished decision in *Koontz Coalition v. City of Seattle*,
 25 No. C14- 0218JLR, 2014 WL 5384434 (W.D. Wash. Oct. 20, 2014), but it is also inapplicable.
 26 There, the district court addressed a factually developed record on summary judgment which
 27 demonstrated that none of the plaintiff coalition members had applied for permits. *Koontz*
 28 *Coalition*, 2014 WL 5384434, at *4. Here, the SAC alleges that some of Plaintiff’s members are
 current permit applicants before the City and must comply with the Ordinance. SAC ¶ 6, at 2.

⁸ This Court should rely on *Levin* rather than *Kamaole Pointe Dev. v. Cty. of Maui*, 573 F. Supp. 2d
 1354 (D. Haw. 2008), which relies on *Garneau* and is also superseded by *Koontz*.

1 reasonable conditions as are . . . judg[ed] necessary” requires a predicate determination, made
2 under appellate standards of review, that the decision of the Director/Commission does not
3 “conform to” the Ordinance or a constitutional provision. This regime functions as an
4 administrative appeal, but such a remedy is not required for a takings suit. 473 U.S. at 193.

5 *Home Builders Ass’n of N. Cal. v. City of Napa*, 90 Cal. App. 4th 188, 194 (2001), and *San*
6 *Mateo Cty. Coastal Landowners’*, 38 Cal. App. 4th 523, 546 (1995), do not help Oakland. These
7 non-binding state court decisions ignore *Williamson Cty.* The procedure in *San Mateo Cty. Coastal*
8 *Landowners’ Ass’n v. Cty. of San Mateo* is expressly described as a variance, and is therefore irrelevant
9 to the appeal procedure here. 38 Cal. App. 4th 523, 546-47 (1995). Ultimately, *Williamson County’s*
10 “no exhaustion of administrative remedies” principle, not California state appellate decisions,
11 controls whether property owners must exhaust administrative remedies before bringing their
12 federal constitutional claims in federal court. Under that jurisprudence, that answer is clearly “no.”

13 Oakland also wrongly argues that Plaintiffs must sue in state court under *Williamson Cty.*,
14 473 U.S. at 194-96, before bringing their unconstitutional conditions claim against the Ordinance
15 in federal court. This is false because the requirement to seek just compensation in state court (1)
16 does not apply where a claim challenges a requirement (not yet fulfilled) that a property owner
17 pay money, *see Levin*, 71 F. Supp. 3d at 1079 or (2) where the claimant seeks equitable relief only,
18 rather than just compensation. *Id.* (not applicable “to takings claims that do not seek monetary
19 compensation”); *see also, San Remo Hotel, L.P. v. City and Cty. of S.F.*, 545 U.S. 323, 345-46
20 (2005) (facial takings claims were instantly ripe because they “requested relief distinct from the
21 provision of ‘just compensation’”).

22 Here, the art requirement is a demand that Plaintiffs spend money (.5% of project costs)
23 for art. While this sort of exaction is subject to *Nollan*, it is not subject to *Williamson County’s*
24 state litigation requirement. *Levin*, 71 F. Supp. 3d at 1079. Further, Plaintiff seeks an injunction
25 and declaratory relief, not compensation. Given the nature of the exaction and remedies, the state
26 litigation rule is inapplicable.

27 CONCLUSION

28 Oakland’s motion should be denied.

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Dated: December 13, 2017.

Respectfully submitted,
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CERTIFICATE OF SERVICE

I hereby certify that copies of the foregoing **OPPOSITION TO MOTION TO DISMISS** have been served through the Court’s CM/ECF system on all registered counsel this 13th day of December, 2017.

Respectfully submitted,

/s/ Anthony L. Francois,
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