

# EXHIBIT 3

**DEPARTMENT OF MOTOR VEHICLES**

REGISTRATION OPERATIONS DIVISION

P.O. BOX 825393

SACRAMENTO, CA 94232-5393



July 17, 2018

Mr. Jonathan Kotler  
4020 Pulido Court  
Calabasas, CA 91302

License: COYW

Dear Mr. Kotler:

The department has received and reviewed your letter of explanation, requesting the approval of the Environmental License Plate (ELP) configuration "COYW."

Upon review, we are remaining with our original determination that the configuration is unacceptable. "Come On You Whites" can have racial connotations.

The California Code of Regulations, Article 3.3, Section §206.00 (7)(D)2., states "The department shall refuse any configuration that may carry connotations offensive to good taste and decency, or which would be misleading, based on criteria which includes, but is not limited to the following:

- The configuration is a vulgar term; a term of contempt, prejudice, or hostility; an insulting or degrading term; a racially degrading term; or an ethnically degrading term."

Thank you for your interest in the California ELP Program.

Sincerely,

A handwritten signature in blue ink, appearing to be "A. HOLMES".

A. HOLMES, Program Manager  
Customer Service Program Support Branch