No. 23-60321

IN THE UNITED STATES COURT OF APPEALS FOR THE FIFTH CIRCUIT

UNITED STATES OF AMERICA,

Plaintiff - Appellee,

v.

JAMARR SMITH, THOMAS IROKO AYODELE, AND GILBERT MCTHUNEL, II,

Defendants - Appellants.

On Appeal from the United States District Court for the Northern District of Mississippi (Aycock, J.) No. 3:21-CR-107

BRIEF AMICUS CURIAE OF X CORP. IN SUPPORT OF DEFENDANTS-APPELLANTS

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CERTIFICATE OF INTERESTED PERSONS

No. 23-60321

United States of America v. Jamarr Smith, et al.

The undersigned counsel of record certifies that the following listed persons and entities as described in the fourth sentence of Rule 28.2.1 have an interest in the outcome of this case. These representations are made so that the judges of this Court may evaluate possible disqualification or recusal.

- 1. Plaintiff-Appellee United States of America.
- 2. Defendant-Appellant Jamarr Smith.
- 3. Defendant-Appellant Thomas Iroko Ayodele.
- 4. Defendant-Appellant Gilbert McThunel, II.
- 5. United States District Judge Hon. Sharion Aycock.
- Amicus Curiae X Corp., which is owned by parent X Holdings Corp. No publicly held company owns 10% or more of its stock.

7. The following law firms and counsel have participated in the

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STATEMENT OF INTEREST OF AMICUS CURIAE¹

"Awareness that the government may be watching chills associational and expressive freedoms." *United States v. Jones*, 565 U.S. 400, 416 (2012) (Sotomayor, J., concurring). X Corp. ("X"), an American technology company headquartered in Bastrop, Texas, strives to protect the associational and expressive freedoms of users of its real-time information-sharing app. X understands that this means also ensuring its users' Fourth Amendment rights are respected regarding the data X collects and processes.

While providing services to users, X collects, processes, and stores multiple classes of data which might be subject to "reverse searches" by law enforcement, including location data.² X believes contractual promises, like those it makes in its Terms of Service, should be recognized as relevant to the Fourth Amendment protection its users' data receives.

¹ This brief is submitted under Federal Rule of Appellate Procedure 29(b) with the consent of all parties. Undersigned counsel for Amicus Curiae certifies that this brief was not authored in whole or part by counsel for any of the parties; no party or party's counsel contributed money for the brief; and no one other than Amicus and their counsel has contributed money for this brief.

² X may infer the location of its users using multiple signals, including the userspecified location, the user's IP address, and—for the subset of users who consent device-provided location data like that at issue in the instant case.

INTRODUCTION AND SUMMARY OF ARGUMENT

In its petition for rehearing, the government argues the Panel's holding "was an undue expansion" of the Supreme Court's holding in Carpenter v. United States, 585 U.S. 296 (2018). See Pet. for Reh'g at 7-8. On the government's view, the third-party doctrine applies in this case, and therefore the Fourth Amendment was not implicated when (1) appellants shared their locations with "third-party" Google, and then (2) Google shared that information with the government. See id. at 7-12. The government is wrong; the Panel's decision correctly interprets and applies the limitations of the third-party doctrine established in Carpenter. See United States v. Smith, 110 F.4th 817, 834, 836 (5th Cir. 2024) ("Carpenter's application to the third-party doctrine in this case is straightforward ... per *Carpenter*, the third-party doctrine does not apply.").

Nevertheless, disagreements about the application of the thirdparty doctrine post-*Carpenter* do not surprise. As Justice Gorsuch noted, the *Carpenter* majority left lower courts "two amorphous balancing tests, a series of weighty and incommensurable principles to consider in them, and a few illustrative examples." *Carpenter*, 585 U.S. at 397 (Gorsuch, J., dissenting).

The first test is the infamous *Katz* "reasonable expectation of privacy" test. See Katz v. United States, 389 U.S. 347, 360 (1967) (Harlan, J., concurring). The second is new, formulated by a Carpenter majority evidently reluctant to further extend the third-party doctrine—previously extended in the 1970s cases Smith³ and Miller⁴—to its logical extreme. Narrowing those cases' holdings, the Carpenter majority established "a second Katz-like balancing inquiry, asking whether the fact of disclosure to a third party outweighs privacy interests in the 'category of information' so disclosed." Carpenter, 585 U.S. at 397 (Gorsuch, J., dissenting, citing majority).

As a result, judges are left asking: How long is the "long term" to which data must correspond before an expectation of privacy in it becomes "reasonable"? How "sensitive" must the data be? How "intrusive" the invasion? How "voluntary" must the sharing be to outweigh other "reasonableness" factors? *See* Pet. for Reh'g at 8–9

³ Smith v. Maryland, 442 U.S. 735 (1979).

⁴ United States v. Miller, 425 U.S. 435 (1976).

(arguing three voluntariness factors from *Carpenter* are inapplicable to Google geofence warrants). Should courts focus on "capabilities" of technology, or look only at "results," of the data shared in each case? And so on.

Besides causing judicial headaches, the third-party doctrine enables government to gather rafts of information without first obtaining a warrant based on probable cause and particularized suspicion. This undermines property rights and privacy—necessary for enjoying associational and expressive freedoms—and contradicts the Founders' understanding of our Fourth Amendment protections. *See* William J. Cuddihy, The Fourth Amendment: Origins and Original Meanings 602-1791 776 (Oxford Univ. Press 2009) ("[individualized warrants] preponderated as the orthodox protocol of search and seizure in 1791") (citation omitted).

Moreover, it prevents "third parties" like Google and X from acting according to their own judgment in relation to both government and their users. X believes it should not be coerced into helping governments undermine its users' privacy and property rights through an end run around the Fourth Amendment.

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This amicus brief urges this Court to either deny en banc review or, should it grant review, to ultimately affirm the Panel's holding regarding the third-party doctrine. Should the Court choose the latter path, it should clarify this area of constitutional law by tethering its decision to the Fourth Amendment's original meaning: all searches of private property require warrants based on probable cause and particularized suspicion, Jones, 565 U.S. at 404-10 (holding a search occurred when government obtained information by trespassing on a constitutionally protected "effect"), and a search occurs when government accesses "houses, papers, [or] effects," U.S. Const. amend. IV, that belong to a person under the law. Byrd v. United States, 584 U.S. 395, 403–04 (2018) ("[Katz] supplements, rather than displaces, the traditional propertybased understanding of the Fourth Amendment.") (internal citation and quotation omitted).

On this view—and even on an alternative originalist view centering on the Amendment's promise that searches and seizures be "reasonable," *see* Akhil Reed Amar, *Fourth Amendment First Principles*, 107 Harv. L. Rev. 757 (1994)—this connection is achieved by recourse to the common law. Cases involving "reverse searches" of data held by third parties should be viewed through the lens of the common law of contract as understood by our Founders. *See Lange v. California*, 594 U.S. 295, 309 (2021) (noting the common law may be instructive as to what sort of searches the Founders would consider reasonable, and the Fourth Amendment must be interpreted to "provide *at a minimum* the degree of protection it afforded when it was adopted" (internal citations and quotations omitted)). This approach will provide a clear, bright-line rationale for limiting the third-party doctrine's scope in a manner both consistent with *Carpenter* and appropriate for our technological age.

ARGUMENT

I. The Third-Party Doctrine Originated in "Secret Agent Cases," Cases the Common Law Would Address Under the Doctrine of *Illegal Contract*. This Explains Why There Was No "Reasonable Expectation of Privacy" in Those Cases

The third-party doctrine in its undiluted form says the Fourth Amendment is not implicated when: (1) you share information with a third party—for example, your bank, your phone company, Google, or X —even for a limited purpose; and (2) the third party then shares the information with the government. Orin S. Kerr, *The Case for the Third-Party Doctrine*, 107 Mich. L. Rev. 561, 563 (2009). It is important, however, to recall the historical underpinnings of the doctrine to understand its appropriate scope. The genesis of the doctrine is a series of "secret agent" cases involving criminal organizations. *Id.* at 567–68. Think of Tony Soprano divulging information about his illegal businesses to a "business associate" turned government informant, and a prosecutor using the informant's disclosures to indict and convict Soprano. But then, in the 1970s in *Smith* and *Miller*, the scope of the doctrine was expanded to apply not only to mafia dons, but also to any ordinary, innocent citizen who shares information with third parties, whether while doing business, or simply enjoying life.

Alarm bells did not ring immediately. Back then we shared exponentially less information with third parties than we do today. But the digital age brought about a new set of alarming consequences the Warren Court could never have anticipated. In 2013 the world learned, for example, that the National Security Agency had continuously collected phone record metadata of *all* Verizon customers for *several years.*⁵ Attempts to chisel away at the third-party doctrine followed, but without overturning *Smith* and *Miller* outright. *Carpenter*, with its

⁵ See Glenn Greenwald, NSA collecting phone records of millions of Verizon customers daily, The Guardian (June 6, 2013), http://www.theguardian.com/world/2013/jun/06/nsa-phone-records-verizon-court-order.

unwieldy balancing test, is a prime example. Still, *Carpenter*'s holding is consistent with the original meaning and protections of the Fourth Amendment and, when applied correctly, requires finding a Fourth Amendment violation here. Amicus X believes this Court, in ruling on this issue, should distinguish *Smith* and *Miller*, both of which failed to justify the third-party doctrine in its undiluted form.

Justification is due because, although few would expect to retain a legitimate expectation of privacy when they entrust information to confederates in *criminal* activity, the same cannot be said of ordinary individuals sharing information with service providers in their daily lives. The distinction lies in the common-law doctrine of *illegal contract*, which deems unenforceable any agreement made intentionally to achieve an illegal end. *See* 5 Samuel Williston & Richard A. Lord, A Treatise on the Law of Contracts § 12:1 (4th ed. 2009).

If Tony Soprano makes an "arrangement" with a "business associate," any collateral promises are unenforceable, including promises to keep it a secret. But terms of service agreements between users and Google or X would not be deemed illegal contracts, merely because some users might be subject to government investigation. Accordingly,

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promises made to users by these companies are enforceable under common law, just as records entrusted to a bailee still belong to the bailor. Carpenter, 585 U.S. at 399 (Gorsuch, J., dissenting). Both users and bailors retain privacy and property interests entitled to Fourth Amendment protection. Nothing less is "reasonable." See Amy L. Peikoff, Of Third-Party Bathwater: How to Throw Out the Third-Party Doctrine While Preserving Government's Ability to Use Secret Agents, 88 St. John's L. Rev. 349, 374-76 (2014); Cristina Del Rosso & Carol M. Bast, Protecting Online Privacy in the Digital Age: Carpenter v. United States and the Fourth Amendment's Third-Party Doctrine, 28 Cath. U. J. L. & Tech. 89, 95–96 (2020) ("the third-party doctrine enables the . . . government to engage in surveillance and monitoring of one's daily life, similar to the general warrant that the Fourth Amendment ultimately intended to prevent.") (citation omitted).

II. The Common Law of Contract Traditionally Protected Privacy, and So Is a Proper Lens Through Which to Analyze the Third-Party Doctrine

"The Right to Privacy,"⁶ written by future Supreme Court justice Louis Brandeis and partner Samuel Warren, has been credited with

⁶ Louis D. Brandeis & Samuel D. Warren, *The Right to Privacy*, 4 Harv. L. Rev. 193 (1890).

giving rise to a distinct "right of privacy." *See, e.g.,* John W. Wade et al., Prosser, Wade and Schwartz's Cases and Materials on Torts 947 (The Foundation Press 1994). In their article, they argued that existing laws protecting rights to property and contract, or defending against breaches of trust or confidence, did not *adequately* protect privacy when new technologies made possible invasions of another's privacy, without committing physical trespass, without privity of contract, and without any relationship of trust or confidence. Brandeis & Warren, *The Right to Privacy*, 4 Harv. L. Rev. at 213.

Once courts began recognizing this "right to privacy," however, preexisting legal protections for privacy seemed to be gradually eroded or forgotten. By the late 1960s, an individual's enjoyment of privacy vis-àvis government was held in *Katz* to depend on a judge finding one had a "reasonable expectation of privacy." *Katz*, 389 U. S. at 360 (Harlan, J., concurring).

Justice Antonin Scalia reversed this trend, reminding us in *United* States v. Jones, 565 U.S. 400 (2012), that the Katz privacy test was "added to, not substituted for, the common-law trespassory test." Id. at 409. We unfortunately cannot know how he would have ruled in

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Carpenter. And while some Justices searched in *Carpenter* for an interest to justify finding the relevant data was Carpenter's, whether a *contract* might be sufficient did not arise on the facts of that case.⁷ Amicus X invites this Court to consider Appellants' rights under their contracts with Google as relevant to the Fourth Amendment protection their location data deserves, not only because the doctrine of illegal contract helps us better understand the third-party doctrine, but also because the

⁷ Each of the dissenting Justices who believed *Carpenter* presented no Fourth Amendment violation further inquired into whether petitioner Carpenter possessed a property interest in the data at issue.

Justice Kennedy found Carpenter did not own, create, or control the records at issue and therefore a subpoena sufficed. *Carpenter*, 585 U.S. at 329–30 (Kennedy, J., dissenting). Justice Thomas said the issue was not "whether' a search occurred," but rather "whose property was searched." *Id.* at 342 (Thomas, J., dissenting). However, "[n]either the terms of [the] contracts nor any provision of law makes the records [Carpenter's]." *Id.* Thomas noted Carpenter argued based on statute, not "property, tort, or contract law." *Id.* at 354. Justice Alito wrote, "Carpenter indisputably lacks any meaningful property-based connection to the cell-site records. . . ." *Id.* at 384 (Alito, J., dissenting).

Justice Gorsuch found a statutory basis for Carpenter's cell-site records to "qualify as *his* papers or effects under existing law." *Id.* at 405 (Gorsuch, J., dissenting). "Those interests," he continued, "might even rise to the level of a property right." *Id.* at 406. Nonetheless, Gorsuch dissented because Carpenter failed to "invoke the law of property or any analogies to the common law." *Id.*; *see also id.* at 399 ("[e]ntrusting your stuff to others is a *bailment* [a type of contract] . . .[a] bailee normally owes a legal duty [to the bailor] to keep [your stuff] safe, according to the terms of the parties' contract" express or implied.). Fourth Amendment rights are not extinguished when entrusting your documents to a third party; rather, "[t]hese ancient principles" protect your interests, even in digital records. *Id.* at 400.

common law of contract as understood by the Founders helps clarify the baseline that the Fourth Amendment protects. *Lange*, 594 U.S. at 309.

III. This Approach Makes It Possible to Limit the Third-Party Doctrine's Application Without Resorting to "Balancing...Weighty or Incommensurate Principles"

The common law of contract provides a principled reason, rooted in our legal traditions, to limit the third-party doctrine's application—and to thereby stop treating ordinary business relationships as criminal enterprises.

Contracts between users and companies like Google and X are enforceable under common law. When their terms include a promise to protect a user's data, that promise should not be terminable by government fiat. The law should recognize such contracts as legitimate means for protecting one's property and privacy. As Justice Sotomayor writes regarding one "weighty or incommensurable principle[]" courts must "balance" post-*Carpenter*, "it may be necessary to reconsider the premise that an individual has no reasonable expectation of privacy in information *voluntarily* disclosed to third parties." *Jones*, 565 U.S. at 417 (Sotomayor, J., concurring) (emphasis added). What should matter for Fourth Amendment purposes is not solely whether sharing is voluntary, but also how the common law views the context in which the sharing occurs—including whether the parties' agreement protects the user's right to the information at issue.

CONCLUSION

The Panel correctly held that Appellants' Fourth Amendment rights were violated; if the Court elects to rehear the case, then it should reach the same conclusion. In doing so, adopting this brief's argument would help return the third-party doctrine closer to its original, proper scope. Moreover, it would re-establish the proper relationship between government and companies like Google and X, which would no longer be coerced into helping the government violate their users' rights.

DATED: December 23, 2024.

Respectfully submitted,

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DATED: December 23, 2024.

<u>/s/ Mark Miller</u> MARK MILLER Counsel for Amicus Curiae X Corp.

CERTIFICATE OF SERVICE

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> <u>/s/ Mark Miller</u> MARK MILLER Counsel for Amicus Curiae X Corp.